

# Lucía Macchia

City, University of London  
School of Health and Psychological Sciences  
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## ACADEMIC POSITIONS

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- 2022- **Lecturer**  
School of Health and Psychological Sciences  
City, University of London
- 2020-2022 **Postdoctoral Research Fellow**  
Women and Public Policy Program  
Harvard Kennedy School | Harvard University
- 2019-2020 **Research Fellow**  
Wellbeing Research Centre  
University of Oxford
- 2017-2018 **Research Associate**  
Wellbeing Programme, Centre for Economic Performance  
London School of Economics

## ADDITIONAL ACADEMIC AFFILIATIONS

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- 2022- **Visiting Fellow**  
Department of Psychological and Behavioural Science  
The London School of Economics and Political Science
- 2020- **Research Affiliate**  
Wellbeing Research Centre  
University of Oxford

## EDUCATION

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- 2016-2020 **PhD in Psychology**  
City, University of London
- 2019 **Visiting scholar**  
Harvard Business School
- 2014-2015 **MSc in Behavioural Economics**  
City, University of London
- 2006-2010 **BSc in Management**  
School of Economics, Universidad Nacional de La Plata, Argentina

## RESEARCH INTERESTS

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Happiness, wellbeing, physical pain, behavioural science

## PROFESSIONAL EXPERIENCE

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2022-	BeHive – Academic Advisor Budapest, Hungary
2016-2017	IPSOS Mori – Behavioural Science Consultant London, United Kingdom
2012-2014	Petrobras Argentina S.A. – Strategic Planning Analyst City of Buenos Aires, Buenos Aires, Argentina
2011-2012	Deloitte Touche Tohmatsu – Enterprise Risk Services Consultant City of Buenos Aires, Buenos Aires, Argentina

## SCHOLARSHIPS AND AWARDS

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- 2022 - Emotional Well-Being and Physical Health Summer Short Course Tuition Fellowship. USD 2,500
- 2021 - ISQOLS 1st Prize for the Best Dissertation on Quality-of-Life, Well-being, and Happiness. USD 1,500
- 2018 - ESRC South East Network for Social Sciences (SeNSS) & Impact Acceleration Account (IAA) Business Boost Industry Engagement Fund. £5,000
- 2018 - Worshipful Company of Saddlers travel bursary. £1,000
- 2016 to 2019 - School of Arts and Social Sciences Doctoral Studentship/Teaching Fellowship. City, University of London. £48,000
- 2014 - School of Arts and Social Sciences International Excellence Scholarship for the MSc Behavioural Economics. City, University of London. £5,000
- 2014 - MSc Behavioural Economics bursary. City, University of London. £5,000

## PEER-REVIEWED PUBLICATIONS

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- Macchia, L.** (2022). Pain trends and pain growth disparities, 2009-2021. *Economics & Human Biology*, 47, 101200.
- Ruggeri, K., ... **Macchia, L.**, ..., & Garcia-Garzon, E. (2022). The globalizability of temporal discounting. *Nature Human Behaviour*, 6(10), 1386–1397.
- Gonzalez, A., **Macchia, L.**, & Whillans, A.V. (2022). The developmental origins and behavioural consequences of attributions for inequality. *Journal of Experimental Social Psychology*, 101, 104329.

**Macchia, L., & Whillans, A.V.** (2021). The link between income, income inequality, and prosocial behaviour around the world: A multiverse approach. *Social Psychology*, 52(6), 375–386.

**Macchia, L., & Ariely, D.** (2021). Eliciting preferences for redistribution across domains: A study on wealth, education, and health. *Analyses of Social Issues and Public Policy*, 21, 1141–1166.

**Macchia, L., & Oswald, A.** (2021). Physical pain, gender, and the estate of the economy in 146 nations. *Social Science & Medicine*, 287, 114332.

**Macchia, L., Plagnol, A.C., & Powdthavee, N.** (2020). Buying happiness in an unequal world: Rank of income more strongly predicts wellbeing in unequal countries. *Personality and Social Psychology Bulletin*, 46(5), 769–780.

Whillans, A.V., **Macchia, L., & Dunn, E.** (2019). Valuing time over money predicts happiness after a major life transition: A pre-registered longitudinal study of graduating students. *Science Advances*, 5(9), eaax2615.

**Macchia, L., & Whillans, A.V.** (2019). Leisure beliefs and the subjective well-being of nations. *Journal of Positive Psychology*, 16(2), 198–206.

**Macchia, L., & Plagnol, A.C.** (2019). Life satisfaction and confidence in national institutions: Evidence from South America. *Applied Research in Quality of Life*, 14(3), 721–736.

**Macchia, L., Plagnol, A.C., & Reimers, S.** (2018). Does experience with high inflation affect intertemporal decision making? Sensitivity to inflation rates in Argentine and British delay discounting choices. *Journal of Behavioral and Experimental Economics*, 75, 76–83.

## BOOK CHAPTERS

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**Macchia, L., & Plagnol, A.C.** (2019). The subjective well-being political paradox: Evidence from Latin America. Chapter in: Mariano Rojas (ed.). *The Economics of Happiness: How the Easterlin Paradox Transformed our Understanding of Wellbeing and Progress*. Oxford University Press.

Plagnol, A.C., & **Macchia, L.** (2018). Economics of subjective well-being: Evaluating the evidence for the Easterlin Paradox. Chapter in: Ayse K. Uskul and Shige Oishi (eds.). *Socioeconomic Environment and Human Psychology: Social, Ecological, and Cultural Perspectives*. Oxford University Press.

## POPULAR OUTLETS

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Macchia, L. (2022). The link between recessions and physical pain. **Harvard Business Review**.

Gómez, M., & Macchia, L. (2020). The importance of trust in government. *Contribution to Dispatches from the Behavioral Scientists Fighting Coronavirus in the Global South. Behavioral Scientist.*

Soto Mota, P. I., Macchia, L., & Gómez, M. (2020). Building trust to face the COVID-19 pandemic in developing countries. **Behavioral Scientist.**

Whillans, A., Giurge, L.M., Macchia, L., & Yemiscigil, A. (2020). Why a Covid-19 world feels both tiring and hopeful for college students. **Harvard Business Review.**

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2019). Why do people tolerate income inequality? **Harvard Business Review.**

Macchia, L. & Whillans, A.W. (2019). Happiness after graduation. **Thrive Global.**

Macchia, L., & Plagnol, A.C. (2018). Life ratings and trust in institutions in South America. **Gallup.**

## **MEDIA COVERAGE**

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**Back to Being Podcast** (2022). Insua, A. Episode 41: Bienestar. Guest.

**Harvard Business School** (2022). When parents tell kids to ‘work hard,’ do they send the wrong message?

**Comportate! Podcast** (2022). Beun, O. Behavioural Insights Argentina. Episode 10. Guest.

**BBC** (2022). Why criticism lasts longer than praise.

**Psychology Today** (2021). The surprising connection between pain and your pocketbook.

**Forbes** (2021). Physical pain fluctuates with economic conditions, suggests a new study.

**Forbes** (2019). The 10 happiest countries in the world, and how they got there.

**The Telegraph** (2019). You don't need a lot of money to be happy, as long as you're richer than your friends, study finds.

**Tech Round** (2019). Earning more than your peers buys more happiness in countries with a larger rich-poor divide.

**Financial advisor** (2019). It's not how much you make, it's how you rank among peers.

**Finanzwelt** (2019). Einkommensungleichheit fördert Zufriedenheit.

**ANSA Latina** (2018). La desconfianza ciudadana reina en Sudamérica.

## **CONFERENCE AND SEMINAR PRESENTATIONS**

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2022 – National Institute of Statistics and Economic Studies (STATEC) - Measuring Progress Seminar Series

2022 - Unidad de Ciencias del Comportamiento, **Argentine government** - Talk

2022 - Department of Psychological and Behavioural Science - **The London School of Economics and Political Science** – Happiness course Guest Lecturer

2022 - Department of Psychology, **City, University of London** - MSc in Behavioural Economics Guest Lecturer

2022 - American Economic Association (**AEA**) - Annual Meeting

2021 - Women and Public Policy Program, **Harvard Kennedy School** - Seminar

2021 - International Society for Quality-of-Life Studies (**ISQOLS**) - Webinar

2021 - International Society for Quality-of-Life Studies (**ISQOLS**) - 19<sup>th</sup> Conference

2021 - Society for Personality and Social Psychology (**SPSP**) - Annual Convention

2020 - Women and Public Policy Program, **Harvard Kennedy School** - Seminar

2020 - Wellbeing Research Centre, **University of Oxford** - Seminar

2020 - Behavioral Insights Group Doctoral, **Harvard Kennedy School** - Workshop

2020 - Department of Psychology, **City, University of London** – MSc in Behavioural Economics Seminar

2019 - Department of Psychology, **City, University of London** – MSc in Behavioural Economics Seminar

2018 - Common Cents Lab – **Centre for Advanced Hindsight**, Duke University - Talk

2018 - USC Happiness Conference in honour of Richard A. Easterlin, **University of Southern California** - Conference

2017 - International Society for Quality-of-Life Studies (**ISQOLS**) - 15<sup>th</sup> Conference

## **TEACHING**

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### ***Postgraduate***

#### **City, University of London**

Module leader. Psychological Processes: Individual and Social. MSc in Behavioural Economics (Term 1, 2022).

Lecturer. Cognitive and Economic Science of Rational Choice. MSc in Behavioural Economics (Term 1, 2019).

Teaching Assistant. Behavioural Research Methods: Design and Analysis. MSc in Behavioural Economics (Term 1, 2016, 2017, 2018, 2019).

Teaching Assistant. Applied Econometric and Psychological Research Methods. MSc in Behavioural Economics (Term 2, 2016, 2017, 2018).

Teaching Assistant. Principles of Economics. MSc in Behavioural Economics. (Term 1, 2016, 2017, 2018).

## **Harvard University**

Module leader. The Science of Rational Choice: Insights from Behavioral Science for Decision Making. Harvard Extension School (Term 1, 2021).

Teaching Assistant. Science of Behavior Change. Harvard Kennedy School (Term 1, 2020).

## **Universidad Torcuato Di Tella**

Module leader. The Science of Wellbeing: Individual, Work, and Policy Implications. MBA (Summer, 2021, 2022).

## *Undergraduate*

### **City, University of London**

Module leader. Professional and Academic Development. BSc in Psychology (Term 1, 2022).

Guest Lecturer. Introduction to Quantitative Inference. BSc in Psychology (Term 2, 2018, 2019).

Guest Lecturer. Topics in Behavioural Economics. BSc in Psychology (Term 2, 2016, 2017).

### **London School of Economics and Political Science**

Lecturer. Marketing Summer School (Summer, 2019).

### **Universidad Nacional de La Plata**

Module leader. Decision Making: How we do it and how we can improve it. BSc in Business Administration (Summer, 2016, 2022).

## **STATISTICS SOFTWARE**

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R, Stata.

## **LANGUAGES**

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Spanish (native), English (fluent), French and Italian (intermediate).