

Lucía Macchia

City, University of London
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ACADEMIC POSITIONS

- 2022- **Lecturer**
School of Health and Psychological Sciences
City, University of London
- 2020-2022 **Postdoctoral Research Fellow**
Women and Public Policy Program
Harvard Kennedy School | Harvard University
- 2019-2020 **Research Fellow**
Wellbeing Research Centre
University of Oxford
- 2017-2018 **Research Associate**
Wellbeing Programme, Centre for Economic Performance
The London School of Economics and Political Science

ADDITIONAL ACADEMIC AFFILIATIONS

- 2022- **Visiting Fellow**
Department of Psychological and Behavioural Science
The London School of Economics and Political Science
- 2020- **Research Affiliate**
Wellbeing Research Centre
University of Oxford
- 2020- **Research Affiliate**
Sustainability, Transparency, and Accountability Research (STAR) Lab
Harvard University

EDUCATION

- 2016-2020 **PhD in Psychology**
City, University of London
- 2019 **Visiting scholar**
Harvard Business School
- 2014-2015 **MSc in Behavioural Economics**
City, University of London

2006-2010 **BSc in Business Administration**
School of Economics, Universidad Nacional de La Plata, Argentina

RESEARCH INTERESTS

Happiness, wellbeing, physical pain, behavioural science

PROFESSIONAL EXPERIENCE

2022- BeHive – Academic Advisor
Budapest, Hungary

2016-2017 IPSOS Mori – Behavioural Science Consultant
London, United Kingdom

2012-2014 Petrobras Argentina S.A. – Strategic Planning Analyst
City of Buenos Aires, Buenos Aires, Argentina

2011-2012 Deloitte Touche Tohmatsu – Enterprise Risk Services Consultant
City of Buenos Aires, Buenos Aires, Argentina

SCHOLARSHIPS AND AWARDS

2022 - Emotional Well-Being and Physical Health Summer Short Course Tuition Fellowship.
USD 2,500

2021 - ISQOLS 1st Prize for the Best Dissertation on Quality-of-Life, Well-being, and
Happiness. USD 1,500

2018 - ESRC South East Network for Social Sciences (SeNSS) & Impact Acceleration Account
(IAA) Business Boost Industry Engagement Fund. £5,000

2018 - Worshipful Company of Saddlers travel bursary. £1,000

2016 to 2019 - School of Arts and Social Sciences Doctoral Studentship/Teaching Fellowship.
City, University of London. £48,000

2014 - School of Arts and Social Sciences International Excellence Scholarship for the MSc
Behavioural Economics. City, University of London. £5,000

2014 - MSc Behavioural Economics bursary. City, University of London. £5,000

PEER-REVIEWED PUBLICATIONS

Physical Pain

Macchia, L. (2023). Governments should measure pain when assessing societal wellbeing.
Nature Human Behaviour.

Macchia, L. (2022). Pain trends and pain growth disparities, 2009-2021. *Economics & Human
Biology*, 47, 101200.

Macchia, L., & Oswald, A. (2021). Physical pain, gender, and the estate of the economy in 146 nations. *Social Science & Medicine*, 287, 114332.

Mental Health & Wellbeing

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2020). Buying happiness in an unequal world: Rank of income more strongly predicts wellbeing in unequal countries. *Personality and Social Psychology Bulletin*, 46(5), 769-780.

Whillans, A.V., **Macchia, L.,** & Dunn, E. (2019). Valuing time over money predicts happiness after a major life transition: A pre-registered longitudinal study of graduating students. *Science Advances*, 5(9), eaax2615.

Macchia, L., & Whillans, A.V. (2019). Leisure beliefs and the subjective well-being of nations. *Journal of Positive Psychology*, 16(2), 198-206.

Macchia, L., & Plagnol, A.C. (2019). Life satisfaction and confidence in national institutions: Evidence from South America. *Applied Research in Quality of Life*, 14(3), 721-736.

Human Behaviour

Proulx, J., **Macchia, L.,** & Aknin, L. (2023). Can repeated and reflective prosocial experiences in sport increase generosity in adolescent athletes? *Journal of Positive Psychology*.

Ruggeri, K., ... **Macchia, L.,** ..., & Garcia-Garzon, E. (2022). The globalizability of temporal discounting. *Nature Human Behaviour*, 6(10), 1386–1397.

Gonzalez, A., **Macchia, L.,** & Whillans, A.V. (2022). The developmental origins and behavioural consequences of attributions for inequality. *Journal of Experimental Social Psychology*, 101, 104329.

Macchia, L., & Whillans, A.V. (2021). The link between income, income inequality, and prosocial behaviour around the world: A multiverse approach. *Social Psychology*, 52(6), 375–386.

Macchia, L., & Ariely, D. (2021). Eliciting preferences for redistribution across domains: A study on wealth, education, and health. *Analyses of Social Issues and Public Policy*, 21, 1141-1166.

Macchia, L., Plagnol, A.C., & Reimers, S. (2018). Does experience with high inflation affect intertemporal decision making? Sensitivity to inflation rates in Argentine and British delay discounting choices. *Journal of Behavioral and Experimental Economics*, 75, 76–83.

BOOK CHAPTERS

Macchia, L., & Plagnol, A.C. (2019). The subjective well-being political paradox: Evidence from Latin America. Chapter in: Mariano Rojas (ed.). *The Economics of Happiness: How the Easterlin Paradox Transformed our Understanding of Wellbeing and Progress*. Oxford University Press.

Plagnol, A.C., & **Macchia, L.** (2018). Economics of subjective well-being: Evaluating the evidence for the Easterlin Paradox. Chapter in: Ayse K. Uskul and Shige Oishi (eds.). *Socioeconomic Environment and Human Psychology: Social, Ecological, and Cultural Perspectives*. Oxford University Press.

POPULAR OUTLETS

Macchia, L. (2023). Rising physical pain is linked to more ‘Deaths of Despair.’ **Scientific American**.

Macchia, L. (2022). The link between recessions and physical pain. **Harvard Business Review**.

Gómez, M., & Macchia, L. (2020). The importance of trust in government. *Contribution to Dispatches from the Behavioral Scientists Fighting Coronavirus in the Global South*. **Behavioral Scientist**.

Soto Mota, P. I., Macchia, L., & Gómez, M. (2020). Building trust to face the COVID-19 pandemic in developing countries. **Behavioral Scientist**.

Whillans, A., Giurge, L.M., Macchia, L., & Yemiscigil, A. (2020). Why a Covid-19 world feels both tiring and hopeful for college students. **Harvard Business Review**.

Macchia, L., Plagnol, A.C., & Powdthavee, N. (2019). Why do people tolerate income inequality? **Harvard Business Review**.

Macchia, L. & Whillans, A.W. (2019). Happiness after graduation. **Thrive Global**.

Macchia, L., & Plagnol, A.C. (2018). Life ratings and trust in institutions in South America. **Gallup**.

MEDIA COVERAGE

Medical Press (2023). Governments should consider people’s pain a measure of a nation's wellbeing.

Vixio Regulation Intelligence (2022). Argentina's hyperinflation challenge.

Back to Being Podcast (2022). Insua, A. Episode 41: Bienestar. Guest.

Harvard Business School (2022). When parents tell kids to ‘work hard,’ do they send the wrong message?

Comportate! Podcast (2022). Beun, O. Behavioural Insights Argentina. Episode 10. Guest.

BBC (2022). Why criticism lasts longer than praise.

Psychology Today (2021). The surprising connection between pain and your pocketbook.

Forbes (2021). Physical pain fluctuates with economic conditions, suggests a new study.

Forbes (2019). The 10 happiest countries in the world, and how they got there.

The Telegraph (2019). You don't need a lot of money to be happy, as long as you're richer than your friends, study finds.

Tech Round (2019). Earning more than your peers buys more happiness in countries with a larger rich-poor divide.

Financial advisor (2019). It's not how much you make, it's how you rank among peers.

Finanzwelt (2019). Einkommensungleichheit fördert Zufriedenheit.

ANSA Latina (2018). La desconfianza ciudadana reina en Sudamérica.

CONFERENCE AND SEMINAR PRESENTATIONS

2022 – National Institute of Statistics and Economic Studies (**STATEC**) - Measuring Progress Seminar Series

2022 - Unidad de Ciencias del Comportamiento, **Argentine government** - Seminar

2022 - Department of Psychological and Behavioural Science - **The London School of Economics and Political Science** – Happiness course Guest Lecturer

2022 - Department of Psychology, **City, University of London** - MSc in Behavioural Economics Guest Lecturer

2022 - American Economic Association (**AEA**) - Annual Meeting

2021 - Women and Public Policy Program, **Harvard Kennedy School** - Seminar

2021 - International Society for Quality-of-Life Studies (**ISQOLS**) - Webinar

2021 - International Society for Quality-of-Life Studies (**ISQOLS**) - 19th Conference

2021 - Society for Personality and Social Psychology (**SPSP**) - Annual Convention

2020 - Women and Public Policy Program, **Harvard Kennedy School** - Seminar

2020 - Wellbeing Research Centre, **University of Oxford** - Seminar

2020 - Behavioral Insights Group Doctoral, **Harvard Kennedy School** - Workshop

2020 - Department of Psychology, **City, University of London** – MSc in Behavioural Economics Seminar

2019 - Department of Psychology, **City, University of London** – MSc in Behavioural Economics Seminar

2018 - Common Cents Lab – **Centre for Advanced Hindsight**, Duke University - Talk

2018 - USC Happiness Conference in honour of Richard A. Easterlin, **University of Southern California** - Conference

2017 - International Society for Quality-of-Life Studies (**ISQOLS**) - 15th Conference

TEACHING

Postgraduate

City, University of London

Module leader. Psychological Processes: Individual and Social. MSc in Behavioural Economics (Term 1, 2022).

Lecturer. Cognitive and Economic Science of Rational Choice. MSc in Behavioural Economics (Term 1, 2019).

Teaching Assistant. Behavioural Research Methods: Design and Analysis. MSc in Behavioural Economics (Term 1, 2016, 2017, 2018, 2019).

Teaching Assistant. Applied Econometric and Psychological Research Methods. MSc in Behavioural Economics (Term 2, 2016, 2017, 2018).

Teaching Assistant. Principles of Economics. MSc in Behavioural Economics. (Term 1, 2016, 2017, 2018).

Harvard University

Module leader. The Science of Rational Choice: Insights from Behavioral Science for Decision Making. Harvard Extension School (Term 1, 2021).

Universidad Torcuato Di Tella

Module leader. The Science of Wellbeing: Individual and Workplace Implications. MBA (Summer, 2021, 2022).

Undergraduate

City, University of London

Module leader. Professional and Academic Development. BSc in Psychology (Term 1, 2022).

Guest Lecturer. Introduction to Quantitative Inference. BSc in Psychology (Term 2, 2018, 2019).

Guest Lecturer. Topics in Behavioural Economics. BSc in Psychology (Term 2, 2016, 2017).

London School of Economics and Political Science

Lecturer. Marketing Summer School (Summer, 2019).

Universidad Nacional de La Plata

Module leader. Decision Making: How we do it and how we can improve it. BSc in Business Administration (Summer, 2016, 2022).

STATISTICS SOFTWARE

R, Stata.

LANGUAGES

Spanish (native), English (fluent), French and Italian (intermediate).